

Pilot for Microsoft 365 Copilot

Outcomes

04-07-2025



Sections

Pilot Overview

Participants

Observations

Outcomes



Pilot Overview

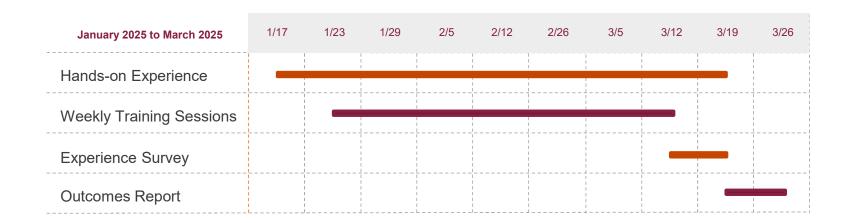


Approach

| Purpose | Scope | Insight Gathering |
|---|---|--|
| Provide faculty and staff with access to M365 Copilot for their daily work Evaluate M365 Copilot use cases Assess the benefits and limitations of the product | 177 faculty and staff volunteers Six instructor-led training sessions 38 workdays using M365 Copilot Provided a Microsoft Teams channel for collaboration and feedback | Pre-pilot surveyShort polls during trainingViva InsightsPost pilot survey |



Timeline







Pre-Pilot Survey Results



177 Faculty & Staff

72% Faculty 28% Staff



3 Core Areas of Focus

Respondents could choose more than one: 88% Administrative/Operations 41% Teaching & Learning 42% Research

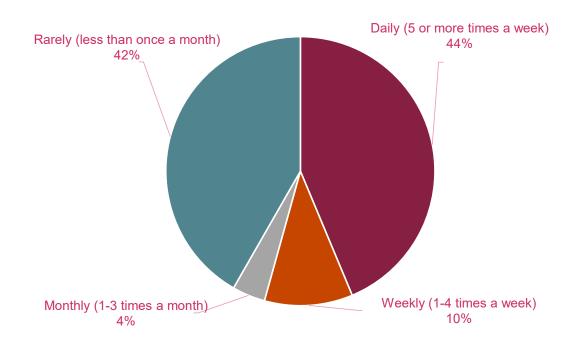


Used GenAl before

85% Yes 15% No



Pre-Pilot Survey Results



How frequently do you use generative AI tools?

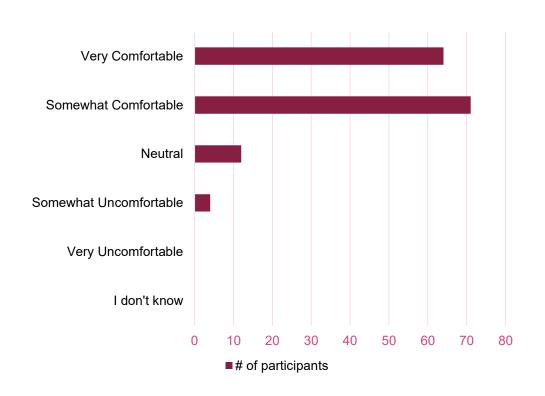
More than half of the participants use tools either daily or weekly.

Tools included

- ChatGPT
- Copilot
- Scite
- ChatPDF
- Elicit
- Claude
- Gemini



Pre-Pilot Survey Results



Rate your current comfort level with using generative AI tools.

Most of the participants using GenAl at the start of the pilot felt somewhat comfortable or very comfortable with the technology.

Use cases included

- researching topics
- summarizing information
- drafting content
- capturing meeting notes
- brainstorming ideas
- assisting with coding



Pre-Pilot Survey Results

Gen AI will help me with...

| High Agreement (> 75% agreement) | Moderate Agreement (50% to 75% agreement) | Low Agreement (< 50% agreement) |
|--|---|--|
| Summarize long documents Save time summarizing meeting notes Save time drafting content Synthesize complex information Brainstorm ideas Learn new topics or subjects Analyze data Adjust the tone and professionalism of my communications Partially automate repetitive tasks | Improve the quality of the content I produce Stay more aware of important emails, chats, and tasks Problem-solving Create visuals and images | Fully automate repetitive tasks Collaborate with others Translate and express ideas in other languages Make decisions |

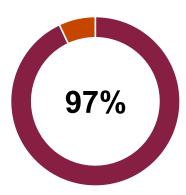


Observations

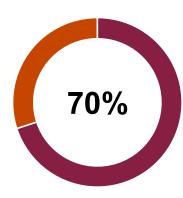


Pilot Participation

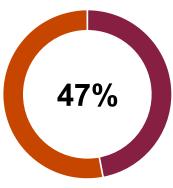
Based on M365 data for the 177 pilot participants



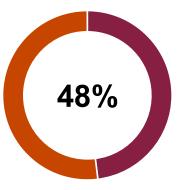
Participants used Copilot during the pilot



Attended Art of the Possible Kickoff Meeting



Average Attendance of Weekly Training Sessions

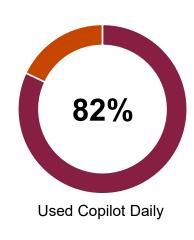


Responded to the closing experience survey (85 participants)



How often did you use Copilot?

Based on the 85 respondents to the closing survey



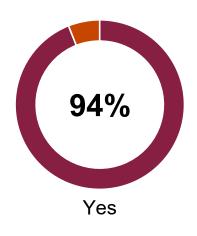
Survey Results

| Daily (4 or more times) | 24 | |
|-------------------------------|----|--|
| Daily (2 - 4 times) | 33 | |
| Daily (once) | 13 | |
| Weekly (every 2 days) | 8 | |
| Weekly (every 3 - 4 days) | 4 | |
| Weekly (every 5 or more days) | 3 | |



Does Copilot save time?

Based on the 85 respondents to the closing survey



38 mins
Average daily
time savings

Extrapolated time savings if used daily

| Work Week | 3 hours 10 mins | |
|--------------|-------------------------|--|
| Work Quarter | 1 day 17 hours 10 mins | |
| Work Year | 6 days 20 hours 40 mins | |



Does Copilot help with...

Based on the 85 respondents to the closing survey

| High Agreement (> 75% agreement) | Moderate Agreement (50% to 75% agreement) | Low Agreement (< 50% agreement) | |
|---|--|--|--|
| Summarize long documents Save time summarizing meeting notes Save time drafting content Synthesize complex information Brainstorm ideas Learn new topics or subjects | Improve the quality of the content I produce Stay more aware of important emails, chats, and tasks Problem-solving Create visuals and images Partially automate repetitive tasks ▼23% Adjust the tone and professionalism of my communications Analyze data ▼14% | Fully automate repetitive tasks ▼22% Collaborate with others Translate and express ideas in other languages ▼26% Make decisions | |

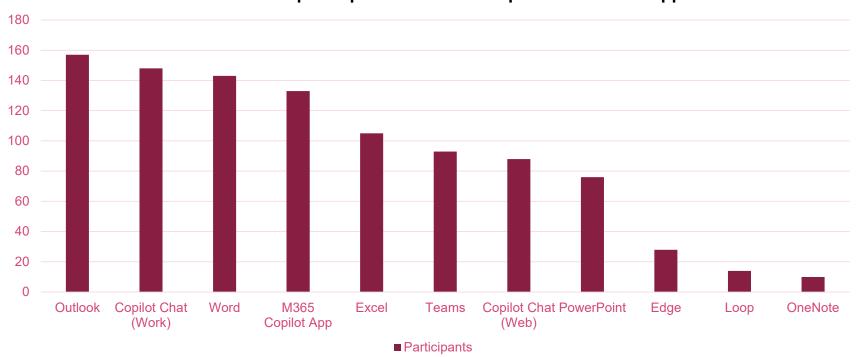
The items shown in bold represent tasks where the respondents reported a significant drop in Copilot's ability to handle specific tasks as compared to their pre-pilot GenAl expectations. The percentages are the degree of the drop between the pre- and post pilot surveys.



Copilot usage by app

Based on M365 data for the 177 pilot participants

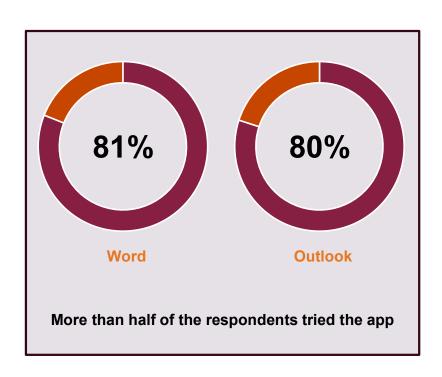
The number of participants that used Copilot within each app.

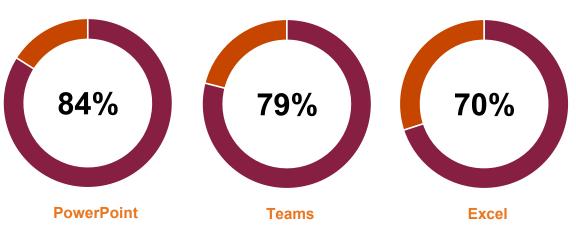




Copilot in M365 apps satisfaction

Based on the 85 respondents to the closing survey





Less than half of the respondents tried the app



Top use cases of Copilot by app

Based on satisfaction scores from the closing survey

| Outlook | Word | Excel | Teams | PowerPoint |
|------------------------------------|-----------------------------|--|---------------------------------|-------------------------|
| Summarizing Email Threads | Re-writing existing content | Providing Excel assistance as you work | Generating Meeting Notes | Drafting new content |
| Drafting Emails | Summarizing information | Analyzing Data | Rewriting existing message | Visualizing content |
| Coaching on email tone and clarity | Drafting new content | Generating Reports | Re-capping in-progress meetings | Summarizing information |



Top use cases of Copilot

Based on feedback from the closing survey

Email support and document summarization were the most popular responses.

"I used it to summarize daily emails, build task lists, create approval flows, and search for documents/emails/Teams."

"I had the best experience and results when I provided Copilot with a starting document or directly provided content rather than asking the tool to find that content or using the attach option in the prompt field. I also had great success with asking the tool to build initial versions of presentations using outlines that I drafted. That alone saved a good amount of time per presentation (about an hour if not more)."

"The primary use cases for M365 Copilot include summarizing meeting notes, preparing agendas for upcoming meetings, and sorting through emails to identify priority tasks after returning from vacation. Additionally, I often use it to recap discussions when I'm late to meetings or when conversations become lengthy, and I start to lose focus."



Where did Copilot fall short?

Based on feedback from the closing survey

The two most frequently mentioned areas where Copilot did not meet expectations

- Limitations with data analysis in Excel
- Inconsistencies with what Copilot can do within each M365 app

"I expected too much based on the Excel capabilities demonstrated by the presenter in the training, but our version of Co-Pilot wasn't able to perform the data analysis."

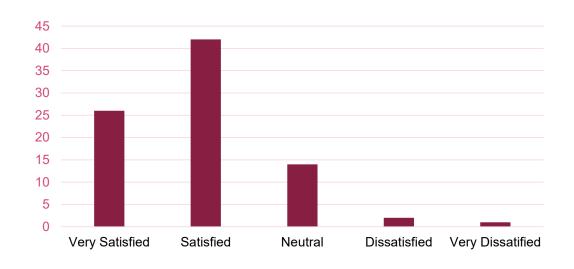
"It was sometimes hard with trial and error to determine which CoPilot [to] use. It was more complex because of the different MS Office Platforms coupled with different CoPilot (consistency)."



Overall satisfaction with Copilot

Based on the 85 respondents to the closing survey

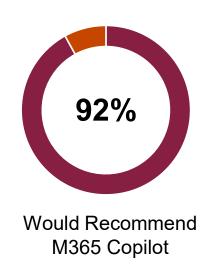






Would you recommend Copilot?

Based on the 85 respondents to the closing survey



Reasons for recommending

- Helps me with my work
- Saves time
- Integrates with M365 apps
- Moves work towards Al



Outcomes



Lessons Learned

M365 Copilot Benefits

- Ensures Virginia Tech data remains secure within the M365 tenant, suitable for high-risk data usage.
- Aids in discovering and summarizing content within VT's M365 tenant and on the Internet.
- Surfaces all the emails, chat messages, or tasks that I need to address.
- Recaps ongoing meetings, capturing notes and action items.
- Accelerates drafting emails and creating content.
- Offers guidance on adjusting the tone and content of communications.

M365 Copilot Limitations

- The advanced data analytics feature of Copilot in Excel shows promise; however, it is not yet available in our tenant.
- Copilot agents offers automation of workflows, but the technology released in March 2025 has not been sufficiently tested by participants.
- The functionality of Copilot across M365 applications varies significantly.

Conclusion

- You should consider it...
 If you are working in M365 on a regular
 basis with email and documents, then
 M365 Copilot will save you time and help
 to accelerate your work.
- You should wait...
 If your primary focus is on the use of
 GenAl with data analysis, then you may
 want to wait until Microsoft releases that
 functionality to the Virginia Tech tenant.



Next Steps

M365 Copilot License Availability

- The license is available for purchase now. Visit https://software.vt.edu and search for "Microsoft Available Products" then select "Microsoft 365 Copilot". Prices are prorated through August 2025.
- Pilot participants can keep their licenses unit August 31, 2025.

Copilot Updates

 Collaborative Computing Solutions (CCS) will continue to monitor Copilot features and provide updates when new features release, such as Copilot in Excel Advanced Data Analytics. Microsoft is providing updates on a frequent basis.

Additional Training Opportunities

• CCS is maintaining a knowledge base article with additional Copilot training opportunities. Search for "KB0015711" at https://4help.vt.edu.